

DEWAS the store solution for retailers

Leading merchandise management system for stores

DEWAS covers the entire scope of application areas in stores like chain stores, franchise stores, independent retailers contracted to a wholesaler. About 6000 stores are running DEWAS in more than 80 retail organisations. Our customers operate stores in 20 different countries in Europe, USA and Southern Africa. The system can be localised to the special requirements of a country.

Our customers do business in various branches like:

- Food
- Non-food
- Speciality stores
- Beverage stores
- DIY stores

Superdata will demonstrate the following features/functions

- price changes, shelf-label printing, ESL
- ordering
- receiving
- stock accounting
- reporting
- invoice checking

with interfaces to POS - and scale-systems of several manufacturers e.g. Position and Calypso of Wincor-Nixdorf, Retailix.

DEWAS supports all merchandising processes in a store. For advanced store organisations

- online stock recording
- automatic reordering
- permanent stock taking

are available as extensions to the standard functions.

Current, online data is available at the shelf via wireless data terminals (PDT's). DEWAS supports devices from several manufacturers.

A range of interfaces is available to connect DEWAS to central ERP-Systems like the standard-ERP System of x-trade and SAP-Retail or also proprietary developments.

DEWAS is coded in C++. We use relational databases like Pervasive SQL, Oracle, etc. The system is fully parametrised and can be optimised to fit the workflow in the store. Standard interfaces to suppliers are available as EDI (e.g. orders, desadv, pricat). The system is designed to deliver the complete merchandise information to a central data warehouse in order to control store profitability.

Sectors

Features

Interfaces

Profit

The benefits of using DEWAS are:

- functions minimises manpower requirements in a store
- precise calculation of net profit
- supports goods receiving and handling of depreciations
- the ordering process can be simple manual ordering by PDT or completely automatic reordering

Typical benefits after introducing DEWAS are:

- reducing the stock by more than 10%
- reducing the manpower requirements, effort by more than 10 hours per week per store
- increase of total sales by more than 2%

International highlights:



Fressnapf, Krefeld

Countries: Germany, Denmark, France, Switzerland, Italy
Speciality store Pet-Food, franchise: more than 740 stores
Application: Merchandise Processing, Radio-PDT for Ordering, PriceChecking, Stocktaking, POS-Software Eurocash



Douglas Parfümerie, Hagen

Countries: Germany, Denmark, France, Switzerland, Italy, US, Russia
Speciality store perfumerie, chain stores more than 900 stores
Application: Merchandise Processing, SAP Retail Integration, POS-Software GK Retail



Dänisches Bettenlager, Flensburg

Countries: Germany, Austria, Switzerland
Speciality store furniture, bedding and accessories, chain stores more than 750 stores
Application: Merchandise Processing, SAP Retail Integration
POS-Software POSition



SPAR Schweiz

Countries: Switzerland
Food stores, independent retailers and chain stores, more than 140 stores
Application: Merchandise Processing, SAP Retail Integration, POS-Software dStore



SPAR South Africa, Durban

Food and liquor stores, independent retailers, more than 750 stores
Application: Merchandise Processing, EDI Invoices, Invoice Checking, POS-Software Retailix

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